

FIN 410 – Commercial Bank Management

Course Description

This course covers the theory and practice of commercial banking from a financial-management perspective. It focuses on the dynamic and rapidly changing financial-services industry. It explores modern financial management decision-making and highlights the importance of adapting to change and creating value as the way for firms to succeed. Students will acquire skills in technology banking (e-Money, e-Banking and e-Commerce) and risks and valuation, loans, management of liquidity reserves, investment portfolio, and sources of funds. Students develop skills in managing commercial banks through an understanding of bank objectives, functions, policies, organization and structure, and by evaluating different types of services and bank regulations.

Instructional Materials

Rose, P. S., & Hudgins, S. C. (2013). *Bank management and financial services* (9th ed.). New York, NY: McGraw-Hill Irwin.

Course Learning Outcomes

1. Analyze the organization and structure of the banking and financial-services industry.
2. Analyze financial statements and performance of financial firms.
3. Apply the tools for managing and hedging against risks.
4. Examine the process of managing investment portfolios and liquidity positions for financial firms.
5. Evaluate the process of managing sources of funds for a financial firm.
6. Evaluate the process of providing loans to business and consumers.
7. Assess the avenues to manage the future in a global marketplace.
8. Use technology and information resources to research issues in commercial bank management and operations.
9. Write clearly and concisely about commercial bank management and operations using proper writing mechanics.