Master of Science in Management – Marketing Management

Recommended Program Sequence

It is recommended that you take the courses in your program in the order outlined below. Intended to be a guide as you register for each quarter, the recommended sequence for courses ensures you gain prerequisite knowledge at the optimum time to succeed in the subsequent courses. If you are not able to take the courses in the recommended order, please discuss other scheduling options with your advisor.

		COURSE ID	TITLE	☒
YEAR ONE	**TERM ONE**			
1		BUS 508	Contemporary Business	☐
2		BUS 520	Leadership and Organizational Behavior	☐
	TERM TWO			
3		MGT 500	Modern Management	☐
4		MGT 505	Managerial and Business Communication	☐
	TERM THREE			
5		CIS 500	Information Systems for Decision-Making	☐
6		LEG 500	Law, Ethics, and Corporate Governance	☐
	TERM FOUR			
7		HRM 530	Strategic Human Resource Management	☐
8		MKT500	Marketing Management	☐
YEAR TWO	**TERM ONE**			
9		MGT 510	Global Business Management	☐
10		MKT510	Consumer Behavior	☐
	TERM TWO			
11		MKT520	Social Media Marketing	☐
12		MGT599	Management Capstone	☐